

ORAL PROJECT – LEVEL 4

The Oral Project for Level 4 must be a **10-12 minute** presentation consisting of an advertisement for a product or service. You should describe the product and try to sell it to the audience (the class).

Requirements and guidelines:

1. **Your presentation must be a minimum 10 minutes long and a maximum 12 minutes. For every one minute **OVER 12 minutes or UNDER 10 minutes, 5 points will be deducted from your total score. For example, if you speak for 8 minutes, you will lose 10 POINTS (2 minutes X 5 points = 10 POINTS)****
2. You must be sure to have a clear structure. Use the assignment to create an *outline* to help yourself organize your presentation.
3. *Include music. You may use either recorded music or bring a musical instrument. There is no set requirement for the length of the music, however. You can use it as either background music or a separate feature. *The lyrics must be in English. If you are having trouble finding music for your presentation, see your instructor.
4. Your advertisement must be original – that is, created by you. You can not use someone else’s advertising materials.
5. You **must** use visual aids. For instance, you could use pictures, overheads, posters, music, etc. The board is NOT a visual aid. Material presented on the TV or a computer may not contain text (written words). Other visual aids (posters, costumes, classroom decorations) may use text.
6. Be creative! Try to make it fun and/or funny. Keep your audience interested.

Special Equipment:

If there is any special equipment which you will need for your presentation (TV, DVD player, CD player, etc.), make sure you tell your instructor **at least one day before** your presentation. Also, if you plan to use your own equipment, make sure it is compatible with what Fulbright has the day **BEFORE** your presentation.

Due Dates:

You must hand in a topic or idea by _____.

The Oral Projects will begin on _____. We will do one or two presentations a day.

Your instructor will send around a sign-up sheet on _____.

Criteria for grading: (100 points total)

1. (20 pts.) Organization – Assesses planning, rehearsal, arrangement, relevance
2. (20 pts.) Clarity and Content – Assesses adherence to project parameters, clarity, development, relevance of information presented
3. (30 pts.) Grammar/Vocabulary – Assesses mastery of grammar (up to current), vocabulary relevant to the presentation.
4. (15 pts.) Assesses public-speaking techniques, such as body language, eye contact, voice projection, pronunciation, enunciation.
5. (5 pts.) Use of appropriate and relevant visual aids.
6. (10 pts.) Asking provoking and grammatically correct questions after another person’s presentation and paying close attention during your classmates’ presentations.

****5 points will be deducted from final score for every minute over or under time limit.**